



Hanse-Parlament e.V. - Blankeneser Landstr. 7 - 22587 Hamburg

To all partners of the WIN4SMES project

Hamburg, 30.04.2026

HANSE-PARLAMENT

Detailed agenda of the WIN4SMEs project workshop and conference on 18 – 19 May 2026 in Hamburg

Dear Partners,

Thank you for having registered for the WIN4SMEs events on 18 – 19 May 2026 in Hamburg.

Please find below the detailed agenda of the events and the programmes of the training and the conference.

Do not hesitate to contact us with any questions you may have.

Best wishes,

Hanse Parlament



Overview of the events:

| Monday, 18th May 2026 – c (WP4.1 A5) | | |
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| Time | Event | Venue |
| 14:00 – 16:00 | Training programme for VET teachers conducted by PP3 ITECH & PP10 VSCW: <ul style="list-style-type: none"> ➤ Design Thinking ➤ From Teaching to Learning Facilitation ➤ Agile Methodologies ➤ AI in Everyday Professional Practice Please see the details below. | ITECH Dratelnstraße 26, 21109 Hamburg |
| 16:00 – 16:15 | Coffee break | |
| 16:15 – 18:00 | Training programme for VET teachers conducted by PP3 ITECH & PP10 VSCW | |
| 19:00 – 21:00 | Dinner & more 7pm Dinner at Blockbräu 9pm Plaza Elbphilharmonie | Blockbräu Bei den St. Pauli-Landungsbrücken 3, 20359 Hamburg |
| Tuesday, 19th May 2026 – Conference & Project Workshop | | |
| 9:00 – 10:45 | Conference part I | BHH Anckelmannstr. 10, 20537 Hamburg |
| 10:45 – 11:00 | Coffee break | |
| 11:00 – 12:30 | Conference part II | |
| 12:30 – 13:30 | Lunch | |
| 13:30 – 15:30 | Project Workshop part I | |
| 15:30 – 15:45 | Coffee break | |
| 15:45 – 17:30 | Project Workshop part II | Das Feuerschiff City Sporthafen, Vorsetzen 20459 Hamburg |
| 19:00 – 21:00 | Consortium dinner | |
| End of the official programme | | |

Optional programme on 20th May:

| Wednesday, 20 th May 2026 – Visit to ITECH | | |
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| Time | Event | Venue |
| 09:30 – 12:30 | <p>School visit to ITECH</p> <p>Introduction to ITECH's pedagogical concept (self-directed, collaborative and individualised learning)</p> <p>Exchange with ITECH students and colleagues</p> <p>Discussion of open workshop questions from Monday and Q&A session</p> <p>Brainstorming ideas for future cooperation and joint project formats</p> | <p>ITECH Dratelnstraße 26, 21109 Hamburg</p> |

Training programme for VET teachers:

Design Thinking

This workshop offers a practical introduction to Design Thinking as an approach to exploring and addressing complex challenges across different contexts such as projects, organisations, and education.

Participants get a first structured insight into key elements such as understanding users, framing problems, and generating solution ideas. They are encouraged to bring their own topics, for example from the WIN4SME project, and work on them collaboratively during the session.

The focus is on experiencing the mindset and core principles rather than applying the full process. Participants leave with a clear starting point, initial tools, and ideas on how to further develop and apply Design Thinking in their own context.

From Teaching to Learning Facilitation

This workshop introduces the idea of shifting from teaching to learning facilitation. Participants explore how their role can evolve from delivering content to guiding and supporting learning processes.

Through reflection and simple practical exercises, participants gain first insights into key aspects such as mindset, communication, and relationship building. Techniques like active listening and effective questioning are introduced and tested in a low-threshold way.

The workshop is designed as a starting point. It helps participants reflect on their current practice and provides initial impulses for developing more learner-centered approaches in their own environment.

Agile Methodologies

This workshop provides an introduction to agile methodologies as a way of working in dynamic and complex environments such as projects, teams, and organisations.

Participants get to know selected agile elements such as short cycles, regular check-ins, visual task management, and iterative feedback. These are explored through simple exercises and related to participants' own contexts.

The focus is on understanding the principles and potential of agile approaches rather than implementing a full framework. Participants gain a first orientation and ideas on how agile elements can support collaboration, transparency, and continuous improvement in their work.

AI in Everyday Professional Practice

This is a practical introductory training course on AI, designed for people working in education, administration, project work, communication, and other roles that involve handling information and content. It is aimed mainly at beginners or those who want to build a clearer, more structured understanding of AI and start using it in a conscious, safe, and practical way. Participants learn the basics of how AI works, how to write better prompts, how to work with documents, create content, organise information, and apply AI in everyday professional tasks. The course is strongly practice-oriented and built around structured modules, exercises, checklists, and ready-to-use examples.

Hotel recommendations

We recommend you to book one of the hotels listed above. Please arrange your own booking as soon as possible.

Within walking distance of the BHH, Anckelmannstr. 10 (Venue for Tuesday)

- [B&B HOTEL Hamburg City-Ost](#)
- [Moxy Hamburg City](#)
- [Holiday Inn Hamburg - Berliner Tor](#)

Within walking distance of the ITECH, Dratelnstraße 26 (Venue for Monday and Wednesday)

[Raphael Hotel Wälderhaus](#), Am Inseipark 19, 21109 Hamburg

Public transport in Hamburg

<https://www.hvv.de/de>